



PAULINA HUERTAS

PRODUCER / POSTPRODUCER / MULTIMEDIA JOURNALIST

ME

Commitment, excellence and team support are my drivers at work. I stand out for having a natural gift connecting with people, being transparent and proactive. I am passionate about projects related to sustainability and the positive development of society, whether social, environmental, or cultural.

SKILLS

Excellent teamwork
Planning and organization
Problem solving
Negotiation and mediation
Results-oriented and detail-oriented
Verbal and written communication
Creativity
Assertiveness
Proactivity

TOOLS

EDITION. Adobe package: Premiere, Photoshop, Audition y Lightroom. Sony Vegas, Audacity, Protocols. **SOCIAL NETWORKS AND WEB.** Hootsuite, FB, IG, X, TikTok, Wordpress. Vimeo. Wix. Prezi. **OTHERS:** Office package.

LANGUAGES

ENGLISH C1 /2 years living in Australia and England **FRENCH** B1

VOLUNTEERING

Elephant Freedom (2024) SriLanka.LK
Women'sCenter (2019) Buenos Aires.AR
Emaús (2016-17) Granada. ES
ESN (2015) Granada. ES

JOB EXPERIENCE

HEAD OF PRODUCTION & SOUND POSTPRODUCTION (FREELANCE)

OEO Música, Madrid (2024 mar – present)

I lead a legal & administration team, in addition to 2 producer, 2 musicians and 2 sound technicians to produce the highest quality music and sound design in the Spanish advertising & fiction market. I handle agreements, budgets, payments, music rights, client briefs, sourcing musicians, music production, as well as internal and external communication.

PRODUCER & POST-PRODUCTION COORDINATOR, MUSIC SUPERVISOR ASSISTANT AND CONTENT CREATOR (FREELANCE) OEO Música, Madrid (2020 mar – 2024 mar)

PRESS COORDINATOR & EDITOR

“Por Un Mundo Más Justo” Political Party (2019 oct – nov)

I coordinated media relations, while also managing a team of 3 journalists during the presidential elections, editing and overseeing the coverage of the main candidate and regional representatives.

MULTIMEDIA JOURNALIST (TOPIC SELECCION, PRODUCING & EDITING VIDEO, PHOTO & TEXT)

International news agency EFE, Buenos Aires, AR (2018 may – 2019 ago)

I covered any kind of event (economic, political, cultural, scientific, sports), but I was responsible for selecting, preproducing and producing social topics by my own. In addition to writing, I also filmed and photographed material that appeared in mainstream media.

JOURNALIST TEXT EDITOR & CONTENT CREATOR

LegaleGo Group (2018 nov – 2022 jan) Alhóndiga Magazine (2017 ene – jun)

EVENTS COORDINATOR, PHOTOGRAPHER & 2ND CAMERAMAN

Gravite festival (2020 feb) and Granada Noir, Granada (2017 sep y 2019 sep)

TRANSLATOR & PRESENTER FOR AN EUROPEAN PROJECT

Promotion of the Energy Transition programme: Shape Energy (2018 feb)

RADIO JOURNALIST & SOUND EDITOR

Local channel of Andalucía & EsRadio, Granada, ES (2016 sep – 2017 jun)

Content sourcing, interview recording, editing and sound design, as well as live presentation.

EXECUTIVE ACCOUNT, PRODUCER & COMMUNITY MANAGER

Social Communication Agency Startidea, Granada, ES (2016 may – 2017 jun)

PRODUCTION & CAMERA ASSISTANT / StudioSur, Granada (2015 sep – 2016 jan)

PRESENTER / I Session of Inclusion and International Mobility, Granada (2016 nov) and Film Festival ComCorto, Sevilla (2014 may)

EDUCATION

MASTER'S DEGREE IN AGENCY JOURNALISM (2017-18) By International News Agency EFE and Rey Juan Carlos University **DEGREE IN ADVERTISING & PR** (2010-15) Universities of Sevilla and Complutense of Madrid **COURSES:** Economy of the Common Goods (2024) Showrunner (2024) Podcasting (2023) Social Media Plan (2020) Non-racist Communication (2021) Communication on Eco-Social Crisis (2020) Audiovisual Storytelling on social networks (2020) Premiere (2017) Micro-formats for Social Change (2017) Humanitarian Journalism (2017) Press REC for Changing the World (2017) *Reportership* (2016) Creative Writing (2015) Voice over & dubbing (2015) Protocol & Events (2011)



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